



RaceCoin - The Product

RaceCoin is an all-new high-technology product that will revolutionize motorsport, called 'phantom racing'. This ground-breaking concept collects an unprecedented amount of detailed information about how a driver is performing on a race track, and then stores this big data on a dedicated blockchain network.

One of the oldest arguments in motorsport is this one: who is faster out of X or Y? That can be easily sorted if you put all drivers in the same type of car on the same track, but what if you can't? You'll never know. Until now.

Imagine if you equipped real-life race tracks and cars with sensors that would capture data and convert it into a universal language of performance, making it possible for the very first time to accurately compare the performance of two different drivers on two different tracks?

What if you then stored all that data – from thousands of drivers, cars, and tracks – on a blockchain network: the data-rich and secure building blocks used for example for financial Internet transactions, to create a global motorsport database that has never been seen before?

And what if fans were able to place bets on the outcome of these unprecedented phantom races via the RaceCoin social community – with revenue being generated and then shared among stakeholders? It might seem like science fiction. But it's deceptively simple in reality.

RaceCoin is an entirely new platform, on which drivers and fans can interact. Not just that, but people can race anywhere at any time, on real circuits. As you read this, all the hardware and software to make it happen is being finalized. By 2022, RaceCoin will have partnered with more than 40 race tracks and 5000 drivers, with aggressive expansion planned even further into the future.

RaceCoin is ahead of the curve by bringing every aspect of motorsport's digital future under one umbrella at the same time: raw data, artificial intelligence, phantom racing, an online community, an online currency, and online betting. In just one versatile, user-friendly, and future-proof platform. Drivers, teams, circuits, sponsors, and fans will find everything they need to continue living their passion in an exciting digital era, which offers more opportunities than ever before. This is why we call it a racing revolution. And we'd like to invite you to be a part of it from the very beginning.

Boilerplate

RaceCoin aims to revolutionize the motorsport industry through the adoption of blockchain ledger technology. It looks to tackle the four main problems facing the market today; Budget, Comparability, Connectedness and Income Generation Models.



RaceCoin unites racing enthusiasts around the world through its groundbreaking "phantom racing" concept where drivers can race against others without being in the same place at the same time, making the results truly comparable.

Through funding and RaceCoin currency, drivers can comfortably finance their passion, whilst able to connect with fans and followers on the platform. Racetracks will also have the chance to increase customer traffic and generate a new source of income.

We are about to change the Racing World. For more information, visit: <https://race-coin.io>

Should you have any further questions please contact our media team:



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